Advocating on Social Media

Follow the steps below to share posts that highlight your state's resolution and encourage support for the Major Richard Star Act from Congress and the Administration. Thank you for using your voice to stand up for the 54,000+ veterans impacted today — and those who will serve in the future.

HOW TO TAKE ACTION **8 SIMPLE STEPS**

1. **Choose a post and personalize it.** Sample posts are available on the next page.
2. **Type or paste it on your social media platform.**
3. **Include key details (important).**
   - Mention your state resolution's bill number (available at **staractalliance.org/stateaction**).
   - Tag your lawmakers.
4. **Always include a visual.** Use one of the downloadable graphics linked here: **Star Act Social Images.**
5. **Add hashtags.** Use #MajorRichardStarAct or #EndTheWoundedVeteranTax (sample posts already include these).
6. **Invite others to act.** When possible, link to **staractalliance.org/action.**
7. **Share and amplify.** Post from personal and organizational accounts if appropriate, and like or share related posts.
8. **Post more than once.** You can share different messages — and post often, even daily, if you're able.

Sample Social Media Posts

The sample posts below are grouped by audience. Feel free to copy and paste or use them as a starting point.

CONGRESSIONAL LEADERS AND THE ADMINISTRATION:

Use this sample post to craft a message aimed at your members of Congress and leaders within the Administration, including the President.

[State] has introduced **[State Resolution No. ___]** calling for passage of the #MajorRichardStarAct. It's time to end the wounded veteran tax and give our combat-injured veterans what they earned — their full disability and retirement. States are stepping up. Veterans are watching. Congress needs to act. **@[FederalPoliticianHandle]**

Not sure who your members of Congress are? Visit congress.gov/members/find-your-member.

STATE LEGISLATORS:

Use this sample post to craft a message aimed at your state lawmakers to encourage their support of the resolution.

Veterans kept their promise to America. Now America must keep its promise to veterans. **@[StateLegislatorHandle]**, please support **[State Resolution No. ___]** and urge Congress to #EndTheWoundedVeteranTax and pass the #MajorRichardStarAct.

Not sure who your state legislators are? Google "Find my state legislators [state]" for your state legislature's website or other online tools to identify your local lawmakers.

GENERAL PUBLIC:

Use this sample post to craft a message that raises awareness and encourages others to take action. Feel free to tag state legislators, members of Congress, and leaders within the Administration in these as well!

Denying combat-injured veterans their full pay is wrong. Tell Congress: combat-injured veterans have waited long enough. It's time to #EndTheWoundedVeteranTax.
Act now — visit **staractalliance.org/action.**